

JUAN CAMILO NIÑO

Full Stack Web Developer & Designer

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PROFESSIONAL SUMMARY

Full Stack Web Developer and Designer with 5+ years of experience in UI/UX design and web application development. Skilled in JavaScript (React.js, Next.js, Node.js), Shopify (Liquid, Shopify Plus, Shopify CLI), WordPress, and design platforms such as Figma, Webflow, and Adobe XD. Proven track record in e-commerce development, SEO optimization, quality assurance (QA/e2e testing), and process automation. B2 English proficiency.

TECHNICAL SKILLS

Frontend: React.js, Next.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Material-UI, Styled Components, React Native

Backend: Node.js, PHP, Python (Django), MongoDB, GraphQL, Apollo, REST APIs

E-commerce: Shopify, Shopify Plus, Liquid, Shopify CLI, Metaobjects, Metafields

CMS & Design: WordPress, Elementor, Webflow, Figma, Adobe XD, Photoshop, Premiere

SEO & Marketing: Technical SEO, SEMrush, web indexing, email marketing (GetResponse, Mailchimp)

Tools & Practices: Git, Vite, end-to-end testing, software documentation, process automation, A/B testing

PROFESSIONAL EXPERIENCE

Front-End UX/UI Developer (Contractor) — Belvi Digital S.A.S

December 2024 – May 2026

- Maintain, develop, and build websites in WordPress for agency clients.
- Develop new user interfaces in React.js (Vite and Next.js) with a focus on user experience.
- Improve UX/UI on existing components, enhancing usability and visual consistency.
- Conduct end-to-end (e2e) testing and write technical software documentation.

Full Stack Developer (Freelance) — Crosspay Solutions

August 2025 – Present

- Built the Crosspay payment collection system from requirements analysis through implementation.
- Developed the payment collection platform using React.js and Material-UI.
- Performed software requirements analysis and defined system architecture.

Marketing Designer Developer Jr. (Freelance) — Marketfully LLC

August 2025 – May 2026

- Design graphic assets in Adobe Photoshop and edit video content in Adobe Premiere.
- Develop web pages in HTML, CSS, and JavaScript for marketing campaigns.
- Build and deploy new pages in Webflow and WordPress.

Webmaster — Editorial Mundo S.A.S

April 2024 – September 2025

- Maintained and developed websites in WordPress, including [medicinaysaludpublica.com](#).
- Created ad performance reports tracking impressions and clicks.
- Updated content and optimized the main website for better performance.

Shopify & WordPress Web Consultant — Fire Growth Agency

September 2024 – May 2025

- Developed websites in Shopify (Liquid) and WordPress (Elementor) for agency clients.
- Trained and onboarded clients on their web platforms.
- Performed QA analysis, web indexing, and SEO optimization.

Shopify Plus Developer — 3Dids (Shopify Plus Agency)

August 2024 – October 2024

- Designed and developed the official e-commerce website for Valencia Basket (associated with Valencia CF, Spain).
- Customized and implemented Shopify Plus functions and custom templates.
- Technologies: Shopify Plus, Liquid, HTML, CSS, JavaScript, SEO.

Front-End Developer — Triagons LLC

September 2023 – February 2025

- Designed and developed marketing websites using WordPress, React.js, and Next.js.
- Built mobile applications with React Native.
- Conducted quality assurance (QA) testing and performance evaluation of websites and mobile apps.
- Implemented responsive design using Styled Components.

Shopify Developer — Biiosmart Technologies

April 2022 – September 2023

- Developed Shopify stores with a focus on Liquid customizations and advanced section personalization.
- Integrated metaobjects and metafields into Shopify products for biotech industry clients.
- Implemented SEO strategies, web optimization, and A/B testing.

Full Stack Developer — KIIRE S.A.S

May 2022 – September 2023

- Developed custom websites using WordPress, Shopify, React.js, and Node.js.
- Implemented SEO strategies, metadata optimization, and site performance improvements.
- Integrated APIs and customized Shopify themes using Liquid and Shopify CLI.
- Technologies: Liquid, React.js, Next.js, Node.js, MongoDB, Apollo, GraphQL, Tailwind, Material-UI.

Full Stack Developer — BeeFree Media

January 2021 – September 2023

- Developed full-cycle websites using WordPress, Shopify, and React.js.
- Built and maintained custom e-commerce solutions for national and emerging Shopify partner stores.
- Optimized SEO, managed metafiles, and improved UX/UI following best practices.
- Designed HTML email templates and managed email marketing campaigns with GetResponse and Mailchimp.

Web Developer (Freelance) — Whisper MKT

January 2024 – February 2024

- Developed and maintained frontend websites in WordPress.
- Built responsive web applications using JavaScript, HTML, and CSS.
- Performed SEO optimization, metafile implementation, and web usability improvements.

EDUCATION

B.S. in Systems Engineering

Fundacion de Educacion Superior San Jose · 2023 – 2025

B.S. in Systems Engineering

Universidad de Investigacion y Desarrollo · 2019 – 2023 · Focus on programming, databases, and cybersecurity.

Diploma in Web Application Development (Mission TIC)

Universidad Nacional de Colombia · April – December 2021 · Full Stack development with HTML, CSS, JavaScript (Vue.js), and Python (Django).

LANGUAGES

Spanish: Native **English:** B2 (Upper Intermediate)